



Fall 2022/Winter 2023 Newsletter

CCCD Holds Dynamic Workshop on “The Modern Job Search” by Eleta Jones

On Friday, November 4th, CCCDA hosted Marie Zimenoff, M.Ed., NCC who presented a very informative workshop “The Modern Job Search: New Technologies for Job Seekers and Recruiters” for us on Zoom.

During her dynamic, and enthusiastically received, presentation, Marie introduced the attendees to various virtual and AI tools that career service providers need to know about which recruiters and companies are using to evaluate job seekers. She talked in detail about tech tools and apps that job seekers can use to research companies, and she shared important information about how clients need to present themselves in their résumés to be selected for interviews. One item that she particular noted about résumé writing was the significance of key words in the résumé and backing up those key words with relevant experience/background. As one participant said, “The presenter shared important information on how technology and AI has changed the job search process for both the prospective employer and the potential employee”. This workshop reminded us about the importance of staying up to date on new developments in the job search process.

Save the Date!

Second Annual New England Consortium Virtual Conference Career Development Challenges & Strategies: 2023 and Beyond!

Presented by the six NEC State Career Development Associations from: CT, MA, ME, RI, and the joint VT/NH. This event is designed for all NCDA members and Interested Stakeholders

- ▬ NCDA CEs available for those attending the full conference program
- ▬ Keynote; Workshops; Round Tables; Resources

Topics Include: Dealing with meaning & purpose; Using gardening for career development lessons; Assessing work-life balance; Designing career-focused projects for high school students; Empowering immigrant women; Resources for K12 practitioners and parents; Fostering client engagement; Delivering effective career development courses

More information including registration instructions to come!



We welcome your ideas for future conferences! Please feel free to contact us at theccdda@gmail.com!



Additional Reflections...



Reflections on Noontime Conversations on Career Counseling

by Jeff Crothers

During the fall of 2022, three Noontime Conversations were held by CCCDA, coordinated by the Professional Development Committee. These one-hour topic focused discussions were led by CCCDA counselors on subjects of interest to career specialists. The goal was to help our colleagues update their skill set while simultaneously fostering connections with other professionals through ZOOM. Twelve or more individuals usually attended and the topics this fall included:

Re-entering the Workplace, providing services on-ground in addition to virtually

Quiet Retirement, helping clients maintain work/life balance and boundaries

Negotiating Salary Needs, assisting clients in their ongoing bargaining with their employers for just salaries

Our next Noontime conversation will take place on Thursday, February 2nd, when we will be discussing new and emerging occupations.

More information with additional dates and topics to come!

CCCDA Board for 2022-2023

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If you have questions or comments related to the CCCDA, e-mail us at:
TheCCCDA@gmail.com

Visit CCCDA's [LinkedIn](#) page for additional news, resources, and to engage with fellow CCCDA members!

Our new The CCCDA website is under construction!

We welcome and encourage your participation in the CCCDA!

More information regarding our committees coming soon!





We are pleased to announce that the CCCDA, in addition to NCDA CEUs, will now be able to provide **NBCC CEUs** to our members through qualifying workshops and events!



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Featured CCCDA Board Member



Kelly Shay
Trustee, 2022-Present

Kelly Shay is the Associate Director of the Career Management Center at the Yale School of Public Health. She has been in the career office for 8 years and has previous experience within overall higher education in international student services, admissions, and registration. An alumna of Quinnipiac University, she graduated with a degree in journalism and then obtained her master's degree in Counseling in Higher Education from CCSU in 2011. In addition, Kelly is currently working toward completing requirements to become a LPC.

Her favorite things about working in career services are helping students find their purpose, communicate their skillset, and develop career strategies. Kelly lives in Trumbull with her husband and two young daughters. As a trustee of the CCCDA, Kelly has helped with some noontime conversation workshops. She is happy to be part of the CCCDA to learn from her colleagues and contribute her ideas to the exciting and evolving career counseling profession.